



RAYAN BADAR

COMPUTER SCIENTIST

CONTACT

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📍 Bahawalpur, Pakistan

🌐 nayarblogs.com

EDUCATION

2023 - 2027

NAMAL UNIVERSITY, MIANWALI

- Bachelors of Computer Science

GPA: 3.0/ 4.0

2021 - 2023

PUNJAB COLLEGE, HASILPUR

- Pre-Engineering (FSc)

Grade: A

SKILLS

- C++, HTML, CSS, SQL
- Object-OOP, DSA, Assembly Language, Kotlin, Java
- Graphic Design, Video Editing
- Email Marketing, Off-Page SEO
- Blogging, Content Writing
- Web and App Development

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Punjabi (Basics)
- Saraiki (Intermediate)

PROFILE

Currently pursuing a Bachelor of Science in Computer Science at Namal University, I'm building a strong foundation in SQL, database systems, algorithm analysis, web development, and app development in my 4th semester, and in my previous semesters, I have acquired a wide range of technical skills. In addition to my technical pursuits, I enjoy writing short blogs on Jetpack by WordPress, where I share insights on digital trends, productivity, and creative ideas. I'm also an Off-Page SEO specialist with a passion for boosting online visibility through guest posting, backlink strategies, and content writing & marketing. I'm eager to apply my skills to real-world projects and continuously grow in both the tech and content space.

WORK EXPERIENCE

DEN Namal

JUL 2024 - PRESENT

Head of Marketing

- Led a team of content creators and digital marketers to execute high-ROI outreach campaigns.
- Spearheaded content writing strategies to increase domain authority.
- Coordinated cross-platform promotions and maintained consistent branding.

IEEE

JUN 2025 - PRESENT

Student Member

- Engaged in collaborative networking and knowledge-sharing with fellow student members and professionals through IEEE student branch activities and initiatives.

Jetpack by WordPress

JUL 2023 - PRESENT

Blogger

- Write concise, engaging blog posts on tech trends, digital productivity, and tutorials.
- Maintain a consistent tone and publish articles regularly using Jetpack CMS.
- Utilize tags and keyword-rich descriptions to boost organic reach.

IZOOF

AUG 2024 - JAN 2024

Outreach Specialist

- Built and managed partnerships with content websites for guest posts.
- Managed email campaigns targeting niche bloggers and influencers.
- Increased website traffic through strategic outreach and placement efforts.

DEV Weekends & ACM UET

JUN 2025 - PRESENT

Student Learning Fellow

- Leet code problem solving, DSA analysis, Projects, and much more.
- Student learning, mentorship, and industrial-ready experience.
- Android Development